

## Sponsorship Opportunities PACIE / PSMLA Fall Conference 2017

Benefits	Gold Sponsors \$1000+	Silver Sponsors \$500-\$999	Bronze Sponsors \$250-\$499	Globe Sponsors \$50-\$249
Logo in PSMLA Fall 2017 Newsletter	X			
Complimentary conference registration with lunch	X (2 representatives)	X (1 representative)		
Opportunity to distribute approved marketing material in conference tote bag	X	X		
Podium recognition at Friday and Saturday lunches	X	X	X	
Complimentary conference program color advertisement	X (full page)	X (1/2 page)	X (1/4 page)	
Logo and link on sponsorship webpage	X	X	X	X
Recognition in conference program	X	X	X	X

Item Sponsorships		
<b>Saturday Keynote Speaker</b>	<ul style="list-style-type: none"> <li>★ Gold Sponsor benefits</li> <li>★ Introduction of keynote speaker</li> </ul>	Thank you HMH!
<b>Friday Wine &amp; Cheese Reception</b>	<ul style="list-style-type: none"> <li>★ Gold Sponsor benefits</li> <li>★ Speaking opportunity at reception</li> </ul>	Thank you EMC!
<b>Thursday PSMLA Pre-Conference Workshop Lunch</b>	<ul style="list-style-type: none"> <li>★ Silver Sponsor benefits</li> <li>★ Speaking opportunity at workshop</li> </ul>	Thank you Millersville!
<b>Saturday PACIE Eggs &amp; Issues Breakfast</b>	<ul style="list-style-type: none"> <li>★ Silver Sponsor benefits</li> <li>★ Speaking opportunity at breakfast</li> </ul>	Thank you CIEE!
<b>Saturday PSMLA Executive Council Breakfast</b>	<ul style="list-style-type: none"> <li>★ Silver Sponsor benefits</li> <li>★ Speaking opportunity at breakfast</li> </ul>	\$750
<b>Conference Brochure Printing</b>	<ul style="list-style-type: none"> <li>★ Silver Sponsor benefits</li> <li>★ Upgrade to full-page program ad</li> </ul>	Thank you Center for Global Studies!
<b>Conference Tote Bags &amp; Badge Holders</b>	<ul style="list-style-type: none"> <li>★ Silver Sponsor benefits</li> <li>★ Logo on bags / badge holders</li> </ul>	Thank you Santillana!

To sponsor through PACIE, please contact Jeff Whitehead at [whitehead@pitt.edu](mailto:whitehead@pitt.edu)  
To sponsor through PSMLA, please contact Michael Bogdan at [treasurer@psmla.org](mailto:treasurer@psmla.org)