

Sponsorship Opportunities PACIE / PSMLA Fall Conference 2017

Benefits	Gold Sponsors \$1000+	Silver Sponsors \$500-\$999	Bronze Sponsors \$250-\$499	Globe Sponsors \$50-\$249
Logo in PSMLA Fall 2017 Newsletter	X			
Complimentary conference registration with lunch	X (2 representatives)	X (1 representative)		
Opportunity to distribute approved marketing material in conference tote bag	X	X		
Podium recognition at Friday and Saturday lunches	X	X	X	
Complimentary conference program color advertisement	X (full page)	X (1/2 page)	X (1/4 page)	
Logo and link on sponsorship webpage	X	X	X	X
Recognition in conference program	X	X	X	X

Item Sponsorships		
Saturday Keynote Speaker	<ul style="list-style-type: none"> ★ Gold Sponsor benefits ★ Introduction of keynote speaker 	Thank you HMH!
Friday Wine & Cheese Reception	<ul style="list-style-type: none"> ★ Gold Sponsor benefits ★ Speaking opportunity at reception 	Thank you EMC!
Thursday Pre-Conference Workshop Lunch	<ul style="list-style-type: none"> ★ Silver Sponsor benefits ★ Speaking opportunity at workshop 	Thank you Millersville!
Saturday PSMLA Executive Council Breakfast	<ul style="list-style-type: none"> ★ Silver Sponsor benefits ★ Speaking opportunity at breakfast 	\$750
Conference Brochure Printing	<ul style="list-style-type: none"> ★ Silver Sponsor benefits ★ Upgrade to full-page program ad 	\$750
Conference Tote Bags & Badge Holders	<ul style="list-style-type: none"> ★ Silver Sponsor benefits ★ Logo on bags / badge holders 	Thank you Santillana!

To sponsor through PACIE, please contact Jeff Whitehead at whitehead@pitt.edu
To sponsor through PSMLA, please contact Michael Bogdan at treasurer@psmla.org